

A decorative graphic in the top left corner features overlapping triangles in dark blue and red. The text "Jobful for Campus" is written in white on the red triangle.

Student centric platform for employment

Rethinking university career services.

Students' employability is a **necessity**, not a choice.

87%

of **graduates** would like more career advice from the university

79%

of graduates need help in finding employment

90%

of graduates want to stay in touch with their fellow graduates

50%

of graduates feel ill-prepared for the world of work

Solution overview

Our gamification framework and automated touch points allow students to build their own journeys and keeps them engaged and connected to the labor market.

Offer a **student centric** experience

Career fairs allow employers to showcase their organizations and opportunities. Using Jobful Career Platform, the entire experience is now online, in a self service format.

Bring **employers** to your community

The future of jobs is constantly changing. The platform allows employers to add online courses, assessments and challenges for students, endorsing an adaptive layer to students' education.

Facilitate the **transition to careers**

Keep your graduates close to University using engagement systems (challenges), graduate - student mentorship and automated touchpoints including newsletters.

Build a strong **alumni network**

Students Experience



Jobs & Recommendations

Students can search or filter through all internships and job opportunities and get recommendations based on their profiles.



Challenges

Micro-experience that allow employers assess candidates in multiple formats and pre-test their qualifications.



Gamification Framework

Ensure better candidate involvement using gamification elements like points, badges, rewards or leaderboards.



Community Building & Alumni Networking

The engaging experience is also based on friending, referral, newsfeeds and brings a digital space for community.



Awards & Mentorship

The solution offers a meritocratic system, offering awards from the show for the most engaged and driven students.



Micro Credentialing

Students can access courses offered by employers to expand their knowledge and connect faster with workforce demands.

Employers Experience



Job Section

Recruiters can add, edit, deactivate or remove any of the opportunities that will be displayed on the job sections.



Automated Workflows

Optimize email communication with students, set-up email campaigns that sends one to many personalized emails.



Boolean Search

Search in your candidate database through some specific filtering criterias (skills, volunteer, courses, or others).



Recommender AI

Automate the pre-screening, get instant recommendations with the best fitting students for each role.



Bias-free Selection

Candidates personal information is anonymized until recruiters confirm their interest.



Challenges, Courses & Shop

Keep a dynamic interaction with students using challenges, offering courses or benefits in the shop area.

Benefits for Students

Personalized experience

Using human focused design, the entire experience is delivering on students' needs and motivators.

Early access to opportunities

Make internship and job opportunities accessible anytime for students.

Career path support

As benefits, students can choose mentorship or one on one sessions with University's career counselors.

Benefits for Employers

Engage with students

Employers can create challenges and promote roles among students community.

Offer access to e-learning

Using courses and assessments, employers can build pipelines of students for recruitment purposes.

Self service experience

The entire solution is self service. The recruiting team can employ it without any additional support.

Benefits for University

Grow students' employability

Facilitate your students' and graduates' next professional steps and increase University's rank with higher employability rates.

Expand the learning process

As organizations invest in learning materials for their needs, you can bring this content to your platform and offer it to students.

Build new revenue models

The platform allows you to create employer accounts and develop subscription models with relevant benefits.

Products > Jobful for Campus



Jobful for Campus

PLAYFUL SOFTWARE SRL

Overview Plans + Pricing Ratings + reviews

Student centric platform for employment - Rethinking university career services.

Jobful's vision: Using cutting edge technology & design process to solve world's challenge of connecting talent with opportunity.

Offering: Jobful for Campus is an end to end employment platform implemented for Faculty / University Career Centres. The solution is customized using Faculty's / University's brand book and deployed on Microsoft Azure.

- Jobful for Campus is a white-label solution built to facilitate employment and connecting organizations with students
- Transform Career Centres in digital experiences for students and employers
- Easy to integrate with your existing technologies (Azure Active Directory, Faculty / University infrastructure and 3rd parties)

Challenges we're solving:

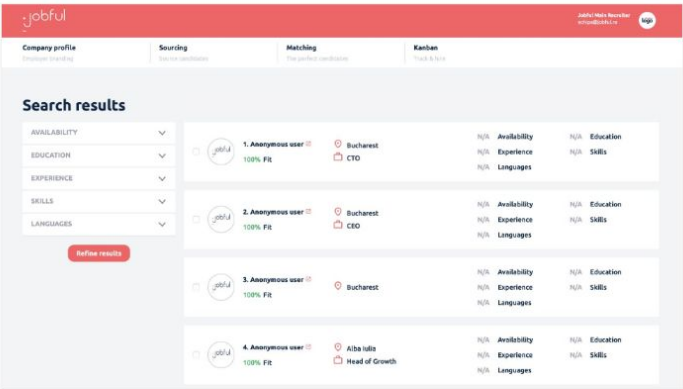
- 87% of graduates would like more career advice from the university
- 79% of graduates need help in finding employment
- 90% of graduates want to stay in touch with their fellow graduates outside Faculty / University systems (Alumni Network)
- 50% of graduates feel ill-prepared for the world of work

Get It Now

Pricing information
Starting at \$30,000.00/one-time payment for 1 year

Categories

- Web
- Support
- Legal
- Under Microsoft Standard Contract
- Privacy Policy



**Secure,
Custom,
Integrated**



Security

Jobful is audited and has ISO & SOC certification. The University has full ownership of the data that will be kept in Microsoft Azure or AWS.



Customization

The solution can be adapted according to your preferred design, brand book, user journeys, and specific requests.



Integrations

For ease of use, the solution can be integrated with other 3rd party systems already in place.

Our Proposal

We are up for the challenge to help your student be **future ready**.



Be an **innovator**,
not a late adopter.

